



Social Media

CALENDAR OF HOLIDAYS
FOR POSTING PROMPTS

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A Note from Lia

The following pages show all of the national "holidays" that are celebrated on Social Media. These serve as really great prompts to generate ideas of things to post and tie them with your business! For example:

On **April 22nd** (Earth Day) you could have a photo of your MK compact with trees in the mirror as a reflection. This showcasing the brand as well as the holiday.

September 8th (National Literacy Day) you could have a selfie of you reading the Mary Kay Biography

October 4th- (National Taco Day) you could do a picture of you eating a taco and post about T.A.C.O. (our **T**otally **A**wesome **C**areer **O**ppportunity)

December 4th- (National Cookie Day) a pink cookie with a lipstick next to it

Not every day should or needs to be business related! So don't feel tied to that! Visual platforms like instagram are also there to showcase your life! Don't make it TOO perfect because people don't relate to perfect!

January

January is national "Thank you" month

January 1 – New Year's Day #NewYearsDay
January 2 – Science Fiction Day #ScienceFictionDay
January 4 – National Trivia Day #NationalTriviaDay
January 11 – Human Trafficking Awareness Day #HumanTraffickingAwarenessDay
January 13 – National Sticker Day #NationalStickerDay
January 13 – Clean Off Your Desk Day #CleanOffYourDeskDay
January 15 – National Hat Day #NationalHatDay
January 16 – Get to Know Your Customers Day #GetToKnowYourCustomersDay
January 20 – Martin Luther King Jr. Day #MLKDay
January 21 – National Hugging Day #NationalHuggingDay
January 23 – National Pie Day #PieDay
January 24 – National Compliment Day #NationalComplimentDay
January 25 – Chinese New Year #YearOfTheRat
January 25 – Opposite Day #OppositeDay
January 27 – Community Manager Appreciation Day #CMAD
January 31 – Backwards Day #BackwardsDay

February

February is Black History month

February 2 – Groundhog Day #GroundhogDay
February 2 – World Wetlands Day #WorldWetlandsDay
February 2 – Super Bowl LIII #SBLIII
February 4 – World Cancer Day #WorldCancerDay
February 5 – National Weatherperson's Day #NationalWeatherpersonsDay
February 7 – National Bubble Gum Day #BubbleGumDay
February 7 – National Send a Card to a Friend Day #SendACardToAFriendDay
February 8 – National Boy Scouts Day #BoyScoutsDay
February 9 – Academy Awards #AcademyAwards
February 9 – National Pizza Day #NationalPizzaDay
February 11 – Safer Internet Day #SID2020
February 11 – Inventors Day #InventorsDay
February 13 – World Radio Day #WorldRadioDay
February 14 – Valentine's Day #ValentinesDay
February 17 – Random Acts of Kindness Day #RandomActsOfKindnessDay
February 17 – Presidents Day #PresidentsDay
February 18 – National Battery Day #NationalBatteryDay
February 20 – World Day of Social Justice #SocialJusticeDay
February 20 – Love Your Pet Day #LoveYourPetDay
February 21 – International Mother Language Day #IMLD
February 22 – National Wildlife Day #NationalWildlifeDay
February 25 – Mardi Gras #MardiGras

March

March is Women's History month

March 1 – National Peanut Butter Lover’s Day #PeanutButterLoversDay
March 2 – National Read Across America Day #ReadAcrossAmerica
March 3 – World Wildlife Day #WorldWildlifeDay March 4 – National Grammar Day #NationalGrammarDay
March 6 – National Employee Appreciation Day #EmployeeAppreciationDay
March 6 – National Dentist’s Day #DentistsDay
March 6 – National Day of Unplugging #NationalDayOfUnplugging
March 6 – National Salesperson Day #SalespersonDay
March 7 – National Be Heard Day #NationalBeHeardDay
March 7 – National Cereal Day #NationalCerealDay
March 8 – National Proofreading Day #NationalProofreadingDay
March 8 – Daylight Savings #DaylightSavings
March 8 – International Women’s Day #IWD2020 #EachforEqual
March 9 – National Napping Day #NationalNappingDay
March 10 – National Pancake Day #NationalPancakeDay
March 10 – National Pack Your Lunch Day #NationalPackYourLunchDay
March 10 – Women & Girls HIV/AIDS Awareness Day #NWGHAAD
March 12 – National Girl Scout Day #GirlScoutDay
March 12 – Popcorn Lover’s Day #PopcornLoversDay
March 13 – World Sleep Day #WorldSleepDay
March 14 – Potato Chip Day #NationalPotatoChipDay
March 14 – Pi Day #PiDay
March 15 – World Consumer Rights Day #WCRD2020
March 16 – National Freedom of Information Day #FreedomOfInformationDay
March 17 – St. Patrick’s Day #StPatricksDay
March 18 – Awkward Moments Day #NationalAwkwardMomentsDay
March 19 – National Let’s Laugh Day #NationalLetsLaughDay
March 19 – First Day of Spring #FirstDayofSpring
March 20 – International Day of Happiness #InternationalDayofHappiness
March 20 – World Storytelling Day #WorldStorytellingDay
March 21 – Elimination of Racial Discrimination Day #RacialDiscriminationDay
March 21 – World Poetry Day #WorldPoetryDay
March 22 – World Water Day #WorldWaterDay
March 23 – National Puppy Day #NationalPuppyDay
March 24 – American Diabetes Association Alert Day #AmericanDiabetesAssociationAlertDay
March 25 – Tolkien Reading Day #TolkienReadingDay
March 26 – National Spinach Day #NationalSpinachDay
March 26 – Purple Day #PurpleDay
March 28 – Earth Hour Day #EarthHourDay
March 30 – Doctor’s Day #NationalDoctorsDay
March 30 – National Take a Walk in the Park Day #NationalWalkInTheParkDay
March 31 – Equal Pay Day #EqualPayDay

April

April is National Stress Awareness Month

April 1 – April Fools Day #AprilFools
April 1 – National Walking Day #NationalWalkingDay
April 2 – World Autism Awareness Day #WAAD
April 3 – Find a Rainbow Day #FindARainbowDay
April 4 – Hug a Newsperson Day #HugANewsperson
April 7 – World Health Day #LetsTalk
April 10 – National Siblings Day #NationalSiblingsDay
April 10 – Encourage a Young Writer Day #EncourageAYoungWriterDay
April 11 – National Pet Day #NationalPetDay
April 12 – Human Space Flight Day #HumanSpaceFlightDay
April 15 – National Tax Day #TaxDay
April 16 – National Stress Awareness Day #StressAwarenessDay
April 16 – Wear Your Pajamas to Work Day #PJDay
April 16 – Get to Know Your Customers Day #GetToKnowYourCustomersDay
April 16 – National High-Five Day #NH5D
April 17 – Haiku Poetry Day #HaikuPoetryDay
April 20 – National Look-Alike Day #NationalLookAlikeDay
April 22 – Earth Day #EarthDay2020
April 23 – National Picnic Day #NationalPicnicDay
April 23 – World Book Day #WorldBookDay
April 23 – Take Our Daughters & Sons to Work Day #COUNTONME
April 24 – National Administrative Professionals Day #AdministrativeProfessionalsDay
April 24 – Arbor Day #ArborDay
April 25 – National Telephone Day #NationalTelephoneDay
April 25 – World Malaria Day #EndMalariaForGood
April 29 – Denim Day #DenimDay
April 29 – International Dance Day #InternationalDanceDay
April 30 – National Honesty Day #NationalHonestyDay
April 30 – International Jazz Day #JazzDay
April 30 – National Adopt a Shelter Pet Day #AdoptAShelterPetDay



May

May is National Barbecue Month

May 1 – International Workers Day #IntWorkersDay
May 1 – Space Day #SpaceDay
May 3 – World Press Freedom Day #WPFD2020
May 4 – May Day #MayDay
May 4 – Star Wars Day #StarWarsDay
May 4 – International Firefighters Day #InternationalFirefightersDay
May 5 – Cinco de Mayo #CincoDeMayo
May 5 – World Asthma Day #WorldAsthmaDay
May 5 – Thank a Teacher Day #ThankATeacher
May 6 – National Nurses Day #NursesDay
May 7 – World Password Day #WorldPasswordDay
May 9 – Europe Day #EuropeDay
May 10 – Mother’s Day #MothersDay
May 12 – National Limerick Day #NationalLimerickDay
May 13 – National Receptionist Day #NationalReceptionistDay
May 15 – International Day of Families #FamilyDay
May 15 – National Bike to Work Day #BTWD
May 15 – Endangered Species Day #EndangeredSpeciesDay
May 16 – Love a Tree Day #LoveATreeDay
May 21 – National Memo Day #NationalMemoDay
May 24 – National Scavenger Hunt Day #NationalScavengerHuntDay
May 25 – Memorial Day #MemorialDay
May 28 – Hamburger Day #NationalHamburgerDay
May 29 – Paperclip Day #PaperclipDay
May 29 – Heat Awareness Day #NoFryDay
May 31 – World No-Tobacco Day #NoTobacco

June

June is National Reach your Goals month

June 2 – Leave The Office Early Day #LeaveTheOfficeEarlyDay
June 5 – World Environment Day #WorldEnvironmentDay
June 5 – National Donut Day #NationalDonutDay
June 6 – Higher Education Day #HigherEducationDay
June 7 – National Cancer Survivor’s Day #NCSD2020
June 8 – World Oceans Day #WorldOceansDay
June 8 – Best Friends Day #BestFriendsDay
June 14 – International Children’s Day #ChildrensDay
June 14 – National Flag Day #FlagDay
June 14 – World Blood Donor Day #GiveBlood
June 20 – World Refugee Day #WithRefugees
June 20 – First Day of Summer #FirstDayOfSummer
June 21 – Father’s Day #FathersDay
June 21 – National Selfie Day #NationalSelfieDay
June 21 – World Music Day #WorldMusicDay
June 21 – International Yoga Day #InternationalYogaDay
June 23 – National Columnists’ Day #NationalColumnistDay
June 25 – National Handshake Day #HandshakeDay
June 26 – Take Your Dog to Work Day #TakeYourDogToWorkDay
June 27 – National Sunglasses Day #NationalSunglassesDay
June 30 – Social Media Day #SMDay
June 30 – National Postal Worker Day #NationalPostalWorkerDay

July

July is National Ice Cream Month

July 1 – Cheer Up the Lonely Day #CheerUpTheLonelyDay
July 2 – World UFO Day #WorldUFODay
July 4 – Independence Day #July4th
July 7 – World Chocolate Day #WorldChocolateDay
July 12 – Malala Day #MalalaDay
July 15 – Give Something Away Day #GiveSomethingAwayDay
July 16 – Get to Know Your Customers Day #GetToKnowYourCustomersDay
July 17 – World Emoji Day #WorldEmojiDay
July 18 – Nelson Mandela International Day #MandelaDay
July 30 – International Day of Friendship #DayOfFriendship
July 31 – Talk in an Elevator Day #TalkInAnElevatorDay

August

August is National Immunization Awareness Month

August 1 – Respect for Parents Day #RespectForParentsDay
August 2 – National Coloring Book Day #NationalColoringBookDay
August 8 – International Cat Day #InternationalCatDay
August 9 – National Book Lovers Day #NationalBookLoversDay
August 10 – National Lazy Day #LazyDay
August 11 – National Sons and Daughters Day #SonsAndDaughtersDay
August 12 – International Youth Day #YouthDay
August 12 – World Elephant Day #WorldElephantDay
August 13 – International Left-handers Day #LeftHandersDay
August 15 – National Relaxation Day #NationalRelaxationDay
August 16 – National Tell a Joke Day #NationalTellAJokeDay
August 19 – World Photo Day #WorldPhotoDay
August 19 – World Humanitarian Day #WorldHumanitarianDay
August 20 – National Lemonade Day #NationalLemonadeDay
August 26 – National Dog Day #NationalDogDay
August 26 – National Women's Equality Day #WomensEqualityDay

September

September is National Hispanic Heritage Month

September 5 – International Day of Charity #CharityDay
September 6 – Read a Book Day #ReadABookDay
September 7 – Labor Day #LaborDay
September 8 – International Literacy Day #LiteracyDay
September 11 – National Day of Service and Remembrance #911Day
September 11 – Stand Up To Cancer Day #KissCancerGoodbye
September 12 – National Day of Encouragement #DayOfEncouragement
September 12 – National Video Games Day #NationalVideoGamesDay
September 13 – National Grandparents Day #NationalGrandparentsDay
September 19 – Talk Like a Pirate Day #TalkLikeAPirateDay
September 21 – International Day of Peace #PeaceDay
September 21 – Miniature Golf Day #MiniGolfDay
September 21 – Civic Day of Hacking #HackForChange
September 22 – Car-Free Day #CarFreeDay
September 22 – Hobbit Day #HobbitDay
September 22 – First Day of Fall #1stDayOfFall
September 26 – European Day of Languages #EDL2020
September 27 – World Tourism Day #WTD2020
September 28 – World Rabies Day #WorldRabiesDay
September 28 – National Good Neighbor Day #GoodNeighborDay
September 29 – International Coffee Day #InternationalCoffeeDay
September 30 – National Women's Health and Fitness Day #FitnessDay
September 30 – International Podcast Day #InternationalPodcastDay



October

October is Breast Cancer Awareness Month

October 1 – International Day of Older Persons #UNDOP
October 1 – World Vegetarian Day #WorldVegetarianDay
October 2 – Day of Nonviolence #InternationalDayOfNonviolence
October 2 – World Smile Day #WorldSmileDay
October 3 – National Techies Day #TechiesDay
October 4 – World Animal Day #WorldAnimalDay
October 4 – National Taco Day #NationalTacoDay
October 5 – World Teachers Day #WorldTeachersDay
October 5 – World Habitat Day #WorldHabitatDay
October 10 – World Mental Health Day #WorldMentalHeathDay
October 10 – World Sight Day #WorldSightDay
October 11 International Day of the Girl #DayOfTheGirl
October 13 – National Train Your Brain Day #TrainYourBrainDay
October 14 – National Dessert Day #DessertDay
October 15 – Global Handwashing Day #GlobalHandwashingDay
October 15 – Get to Know Your Customers
Day #GetToKnowYourCustomersDay
October 16 – World Food Day #FoodDay
October 16 – Bosses Day #BossesDay
October 17 – Eradication of Poverty Day #EndPoverty
October 20 – World Statistics Day #StatisticsDay
October 21 – Reptile Awareness Day #ReptileAwarenessDay
October 24 – United Nations Day #UNDay
October 25 – Greasy Foods Day #GreasyFoodsDay
October 30 – National Publicist Day #NationalPublicist
October 30 – Day Checklist Day #ChecklistDay
October 31 – Halloween #Halloween



November

November is "Movember"- a month of awareness for men's health issues.

November 1 – World Vegan Day #WorldVeganDay
November 1 – National Authors Day #NationalAuthorsDay
November 1 – National Cook For Your Pets Day #CookForYourPetsDay
November 1 – Daylight Saving Time Ends #DaylightSavings
November 3 – National Sandwich Day #NationalSandwichDay
November 4 – National Candy Day #NationalCandyDay
November 8 – National Cappuccino Day #CappuccinoDay
November 8 – STEM Day #STEMDay
November 11 – Veterans Day #VeteransDay
November 13 – World Kindness Day #WKD
November 14 – World Diabetes Day #WDD
November 15 – Clean Out Your Refrigerator Day #CleanOutYourRefrigeratorDay
November 15 – America Recycles Day #BeRecycled
November 16 – International Day for Tolerance #ToleranceDay
November 17 – International Students Day #InternationalStudentsDay
November 17 – National Entrepreneurs Day #EntrepreneursDay
November 19 – International Men's Day #InternationalMensDay
November 20 – Universal Children's Day #UNChildrensDay
November 21 – World Hello Day #WorldHelloDay
November 26 – National Cake Day #NationalCakeDay
November 26 – Thanksgiving Day #Thanksgiving
November 27 – National Day of Listening #DayOfListening
November 28 – Electronic Greeting Card Day #ElectronicGreetingCardDay
November 29 – Computer Security Day #ComputerSecurityDay
November 30 – Small Business Saturday #ShopSmall
November 30 – Cyber Monday #CyberMonday

December

December 1 – World AIDS Day #WAD2020

December 3 – Persons with Disabilities Day #IDPWD

December 4 – National Cookie Day #NationalCookieDay

December 5 – World Soil Day #WorldSoilDay

December 6 – Microwave Oven Day #MicrowaveOvenDay

December 8 – Pretend to Be a Time Traveler Day #PretendToBeATimeTravelerDay

December 10 – Human Rights Day #HumanRightsDay

December 10 – Nobel Prize Day #NobelPrize

December 11 – International Mountain Day #InternationalMountainDay

December 21 – Crossword Puzzle Day #CrosswordPuzzleDay

December 21 – First Day of Winter #WinterSolstice

December 27 – No Interruptions Day #NoInterruptionsDay

December 31 – New Year's Eve #NYE2020

