THE CHOICE *is yours!*

THE MARY KAY OPPORTUNITY IS *all about flexibility.*

It fits your life, so you can balance the important things in your **life** and put them first while still running a successful Mary Kay business. Even **HOW** you start your Mary Kay business is flexible. Whether you decide to go all in with the *Mary Kay*® Starter Kit† or start your business digitally with the *Mary Kay*® eStart,† you can **earn up to 50% profit* on the *Mary Kay*® products you sell** at suggested retail. And know, you are in business for yourself, but never by yourself! Mary Kay continually develops resources to help you along the way.

MARY KAY® *starter kit,† $130*

Perfect for connecting with your first hostesses and customers, this Starter Kit† (an over $400** value) includes **retail-sized products, business resources, tips and selling techniques** designed to help increase your confidence and empower your sales. There's even a gorgeous bag for you to carry it all in!

MARY KAY® *eStart,† $30*

The *Mary Kay*® eStart† is a great way to **work your business from the comforts of home** and still have the opportunity to connect virtually with your customers on a personal level. And at only $30, it's an opportunity worth considering!

NEW BEAUTY CONSULTANT *sample pack, $45*

The New Beauty Consultant Sample Pack is a strong way to maximize how you start your Mary Kay business. It includes enough *Mary Kay*® **product samples for 30 faces** (a $100* value) as well as literature that's both educational and inspirational.

Only available to purchase as an optional add-on to either the *Mary Kay*® eStart† or the *Mary Kay*® Starter Kit† while completing your online Independent Beauty Consultant Agreement.

AN OPTIONAL *add-on*

For either the *Mary Kay*® eStart† or the Starter Kit,† this powerful sample pack is **ONLY AVAILABLE while choosing your startup options.**

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*The 50% gross profit calculation is based on a minimum $225 wholesale Section 1 product order.

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